



FLASHIRRESISTÍVEL, UNIPESSOAL LDA

Soluções Responsáveis

Responsibility Programme 2026

Responsibility through practical actions

Responsibility as part of everything we do

At **Soluções Responsáveis**, we believe that responsible business is built on long-term partnerships, practical actions and solutions that create value for customers, society and the environment.

Our mission is not only to provide services but to make available solutions that promote sustainability, strengthen responsible communication and contribute to safer, smarter and more accessible communities.

Every solution we provide is guided by the principle that responsibility should create genuine value for individuals, organisations and society as a whole.

Our Values

Our operations are based on the following core values:

- Respect for the individual
- Reliability
- Integrity
- Inclusiveness
- Accessibility
- Social responsibility
- Circular economy
- Ability to change

These values guide both our daily work and the continuous development of our company.

Responsibility in Practice

Environmental Responsibility

We believe that the most sustainable product is the one that does not need to be replaced.

Our services help reduce unnecessary consumption by extending product life cycles and making it easier for lost items to be returned to their rightful owners.

Solutions such as **Devolva Me / Return Me** promote the principles of the circular economy by reducing waste and avoiding unnecessary replacement purchases.

Social Responsibility

We believe that responsible businesses should actively contribute to the communities in which they operate.

As part of our social commitment, we have supported the work of local volunteer firefighters in Portugal and intend to continue supporting initiatives that strengthen community safety, resilience and well-being.

For us, responsibility means taking an active role in creating a better future.

Accessibility

Technology should be accessible to everyone.

For this reason, we design and provide our services with particular attention to:

- multilingual communication
- simple and intuitive user interfaces
- inclusive digital services
- equal access to our solutions

Accessibility is not an additional feature—it is an essential part of quality.

Responsible Communication

Communication should be transparent, reliable and effective.

Our solutions are designed to improve communication by enabling:

- faster interactions
- better information flow
- responsible communication practices
- an improved user experience

Smarter communication also helps organisations allocate their resources more efficiently.

Economic Responsibility

Responsible business means creating sustainable value.

Our services help organisations to:

- reduce unnecessary costs
- improve operational efficiency
- extend product life cycles
- minimise waste
- use resources more responsibly

We believe that economic sustainability and environmental sustainability should reinforce one another.

International Responsibility

Our company operates from Portugal, while our services are designed for international use.

We build long-term partnerships with:

- businesses
- public organisations
- associations
- communities

throughout the European Economic Area and, where appropriate, in other international markets.

We respect local cultures, languages and business practices in every partnership we establish.

Responsible Partnerships

We believe that sustainable international growth is built through trusted partnerships.

Our company works together with technology partners, service partners, public organisations, businesses and local communities to provide responsible solutions that create long-term value for everyone involved.

We respect the expertise, intellectual property, responsibilities and independence of every partner.

By combining local knowledge with international cooperation, we strengthen our ability to deliver practical, responsible and future-oriented solutions.

We believe that lasting success is built on trust, transparency and genuine two-way cooperation.

Digital Responsibility

Digital responsibility is an essential part of who we are.

Our services are based on:

- secure digital solutions
- responsible information management
- reliable European infrastructure
- continuous improvement of cybersecurity

Trust is the foundation of every digital service.

Our Common Goal

We aim to contribute to a world where:

- lost items are returned to their rightful owners;
- communication is more effective;
- resources are used responsibly;
- international cooperation becomes stronger; and
- responsibility is reflected in everyday actions.

We believe that meaningful change is created through practical cooperation between people and organisations.

Commitment

Responsibility is not a temporary project.

It is the way we conduct our business.

Soluções Responsáveis continuously develops its responsibility practices together with customers, partners and other stakeholders.

This programme will be reviewed regularly and updated whenever necessary to ensure that we continue responding to the evolving needs of society, our customers, our partners and the business environment.

We believe that continuous improvement is an essential part of responsible business.

We turn responsibility into practical actions.

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Approved for implementation in 2026.

Jukka Hyvönen
Managing Director
Chief Executive Officer (CEO)